

Modern Cooking for Healthy Forests Accelerator APPLICATION FORM QUESTIONS

COMPANY/GROUP DETAILS

Name of your company/Group*:

Your website (URL):

Your Facebook page:

Your Twitter handle:

Company's LinkedIn page:

Company's Instagram page:

Company's YouTube channel:

Company's/group physical location*:

City/District*:

Country*:

PERSONAL DETAILS

First name*:

Surname*:

Position in the company/group:

Mobile phone number*:

Alternative number:

Email*:

Alternative email:

Gender*: Male or Female:

Age*:

- Below 25 years
- 26-35 years
- 36-45 years
- 46 years and above

Highest level of education*:

- Secondary school certificate
- Diploma certificate
- Bachelor's degree
- Master's degree
- PHD
- Other :

COMPANY SETUP

Which year did you start operating?

Year of company/Group registration:

(Document of registration will be required for verification if the applicant has existing registration certificate for their business.) if not, they will be required to submit during the course of the program

How is your company/Group registered? (If you have registered your business)

- Partnership
- Limited Company
- Cooperative
- Association
- Nonprofit- Trust
- Sole proprietorship
- Other

What stage is your company/Group in?

- Idea stage
- Pre-revenue
- Post-revenue (established, has sales)
- Post-profit (established, selling and making profit)
- Growth stage (has been operating profitably for 2+ years)
- Not sure

BUSINESS DETAILS

What is your business pitch (50 words)?

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What is the vision for your company/Group?

What are your short term, medium term and long term objectives?

What challenges/needs are your products addressing and how?

Briefly describe the product you are offering or intend to offer?

Briefly describe your business model? How do you create, deliver and capture value.

Describe your target market (50 words)

Who are your competition (offering the same/similar/competing products (50 words)

How different are you from your competitors (100 words)

How does or will your business address the following?

- Gender equality
- Corruption
- Environment
- Human rights

What social impact does or will the business aim to create? Select up to three

- | | |
|--|---|
| <input type="checkbox"/> Access to clean water | <input type="checkbox"/> Access to education |
| <input type="checkbox"/> Access to energy services | <input type="checkbox"/> Access to financial services |
| <input type="checkbox"/> Agriculture productivity | <input type="checkbox"/> Affordable housing |
| <input type="checkbox"/> Community development | <input type="checkbox"/> Capacity building |
| <input type="checkbox"/> Energy and fuel efficiency | <input type="checkbox"/> Employment generation |
| <input type="checkbox"/> Health improvement | <input type="checkbox"/> Food security |
| <input type="checkbox"/> Pollution prevention waste management | |
| <input type="checkbox"/> Sustainable energy | <input type="checkbox"/> Water resources management |
| <input type="checkbox"/> Other | |

REVENUE AND FINANCE (Proof and documents will have to be submitted if the following procedures have been conducted by the business.)

When was your company/Group last audited? Indicate if you have never been audited

Do you have your business financial statements for the year 2019?

- Yes
- No
- Not sure

What was your total sales (in MWK) in the past 12 months?

What is your targeted annual sale (in MWK) 3 years from now?

Have you raised any external financing in the past 12 months?

ACHIEVEMENTS AND GROWTH GOALS

What three key milestones does your business intend to achieve in the next 3 years?

- Key milestone 1 :

- Key milestone 2:
- Key milestone 3 :
- Other:

Describe your growth and strategies for the next 36 months? ie increase in staff, improving staff skills, partnerships, new markets, improve supply chain and new machinery.

TEAM AND MOTIVATION

Describe the ownership structure of your company/Group/group i.e names of shareholders, % of shares own by each, capital investment, value of shares

What was the motivation behind starting your company/Group/group?

Describe one major challenge you have experienced/are facing and how did you resolve it? What are you currently doing to resolve the challenge?

How many cofounders does your company/Group/group have?

Co-founder 1: Name and Surname

Co-founder 2: Name and Surname

Do you have a board of directors/ trustees or committee?

How many full time employees did you have by the end of December 2019?How many part time employees did you have by the end of December 2019?

Why are you applying for the Malawi Cooking for Healthy Forests Business Acceleration Programme?

State at least 3 objectives you hope to achieve by joining this programme?

Objective 1:

Objective 2:

Objective 3:

Have you ever participated in any accelerator programme?

If yes: provide details such as year, partners worked with, and methodology and key developments'

Have you applied for other grants from other financiers/foundations?

Yes

No

If yes please provide details:

Why do you want to join this programme?

Hope to gain financing and/or access to investors

- Not important
- Somewhat important
- Important
- Very important

Hope to understand my business better and make better decisions

- Not important
- Somewhat important
- Important
- Very important

Hope to be mentored by experienced and successful business executives and entrepreneurs

- Not important
- Somewhat important
- Important
- Very important

Hope to gain confidence in my business model and be better at selling my business

- Not important
- Somewhat important
- Important
- Very important

Hope to get access to new customers and markets

- Not important
- Somewhat important
- Important
- Very important

Hope to fellowship with other entrepreneurs

- Not important
- Somewhat important
- Important
- Very important

Hope to become a better business leader.

- Not important
- Somewhat important
- Important
- Very important

OUTREACH

What is your network of entrepreneurs that you would recommend to join this program?
Share their names, contact details and company/Group name.

Where did you first hear of the MCHF- Modern Cooking, Healthy Forests Accelerator

- Email
- Social media
- Website
- Information session
- Newspaper
- Radio
- Other

DATA SHARING

Do you consent to us sharing relevant data from this application with organizations/companies offering similar opportunities?

Yes

No