



APPLICATION FORM QUESTIONS

Please ensure that you respond to ALL mandatory questions.

COMPANY/GROUP DETAILS

Name of your company/Group*:

Your website (URL):

Your Facebook page:

Your Twitter handle:

Company's LinkedIn page:

Company's Instagram page:

Company's YouTube channel:

Company's/group physical location*:

City/District*:

Country*:

PERSONAL DETAILS

First name*:

Surname*:

Position in the company/group:

Mobile phone number*:

Alternative number:

Email*:

Alternative email:



Gender*: Male or Female:

Age*:

- Below 25 years
- 26-35 years
- 36-45 years
- 46 years and above

Highest level of education*:

- Secondary school certificate
- Diploma certificate
- Bachelor's degree
- Master's degree
- PHD
- Other:

COMPANY SETUP

Which year did you start operating?

Year of company/Group registration:

(Document of registration will be required for verification if the applicant has existing registration certificate for their business.) if not, they will be required to submit during the course of the program



How is your company/Group registered? (If you have registered your business)

- Partnership
- Limited Company
- Cooperative
- Association
- Nonprofit- Trust
- Sole proprietorship
- Other

What stage is your company/Group in?

- Idea stage
- Pre-revenue
- Post-revenue (established, has sales)
- Post-profit (established, selling and making profit)
- Growth stage (has been operating profitably for 2+ years)
- Not sure

How many employees are currently working for your business?

BUSINESS DETAILS

What is your business pitch (50 words)?

What is the vision for your company/Group?

What are your short term, medium term and long term objectives?

What challenges/needs are your products addressing and how?

Briefly describe the product you are offering or intend to offer?

Briefly describe your business model? How do you create, deliver and capture value?



Describe your target market (50 words)

Who are your competition (offering the same/similar/competing products (50 words)

How different are you from your competitors (100 words)

What social impact does or will the business aim to create? Select up to three

- Agriculture productivity
- Community development
- Energy and fuel efficiency
- Health improvement
- Pollution prevention waste management
- Sustainable energy
- Other
- Capacity building
- Employment generation
- Food security

REVENUE AND FINANCE (Proof and documents will have to be submitted if the following procedures have been conducted by the business.)

What was your total sales (in MWK) in the past 12 months?

What is your targeted annual sale (in MWK) 3 years from now?

Have you raised any external financing in the past 12 months?

ACHIEVEMENTS AND GROWTH GOALS

What three key milestones does your business intend to achieve in the next 3 years?

- Key milestone 1:
- Key milestone 2:
- Key milestone 3:



- Other:

Describe your growth and strategies for the next 36 months? I.e increase in staff, improving staff skills, partnerships, new markets, improve supply chain and new machinery.

TEAM AND MOTIVATION

Describe the ownership structure of your company/Group/group i.e names of shareholders, % of shares own by each, capital investment, value of shares

What was the motivation behind starting your company/Group/group?

Describe one major challenge you have experienced/are facing and how did you resolve it? What are you currently doing to resolve the challenge?

How many cofounders does your company/Group/group have?

Co-founder 1: Name and Surname

Co-founder 2: Name and Surname

Do you have a board of directors/ trustees or committee?

How many full-time employees did you have by the end of December 2021? How many part time employees did you have by the end of December 2022?

Why are you applying for the Modern Cooking for Healthy Forests Acceleration Program?

State at least 3 objectives you hope to achieve by joining this program?

Objective 1:

Objective 2:

Objective 3:

Have you ever participated in any accelerator program?

If yes: provide details such as year, partners worked with, and methodology and key developments'



Have you applied for other grants from other financiers/foundations?

Yes

No

If yes, please provide details:

OUTREACH

What is your network of entrepreneurs that you would recommend to join this program?

Share their names, contact details and company/Group name.

Where did you first hear of the MCHF- Modern Cooking, Healthy Forests Accelerator program?

- Email
- Social media
- Website
- Information session
- Newspaper
- Radio
- Other

INTERNET ACCESS

Do you have access to the internet?

Yes

No

DATA SHARING

Do you consent to us sharing relevant data from this application with organizations/companies offering similar opportunities?

Yes

No

